

Fine lines and wrinkles are superficial and appear closer to skin's surface while wrinkles are more deep-set. As you age, many fine lines may turn into wrinkles as the skin loses its elasticity and firmness. Wrinkles are a natural part of aging. These lines and creases in the skin are also most likely to form on skin that's often exposed to the sun including the face, hands neck and forearms. As we age, the skin naturally becomes drier and less elastic with reduced levels of fat and collagen in the deeper skin layers. This process produces lines and creases typical of wrinkling and can also cause skin to be saggy in nature. Ultraviolet radiation from sunlight (UVA) and other sources accelerates the skin's aging process. It breaks down the elastin fibres and collagen in skin. Without these supportive connective tissues, the skin loses strength and flexibility.

Here at Nativis, we have developed a range of Skincare products to help fade fine lines and reduce wrinkles. The products are 100% natural in composition, and all contain a natural active ingredient derived from Sericin which we have called Silk Hydra-Fix®. This active ingredient deeply hydrates and moisturises the skin. Increasing hydration will increase the skins firmness and the strong moisturising nature will maintain hydration levels in the skin. The Amino acids present in our active ingredient will also encourage collagen and elastin growth which will fade fine lines and reduce wrinkles over time. We would recommend applying the Silk Hydra-Fix® Face Serum and Moisturising Cream to those areas displaying fine lines and/or wrinkles. Positive results should be observed using the products described in this package after 3-4 weeks and should improve significantly with continued use.

## Products Package for Fine Lines and Wrinkles

### Silk Hydra-Fix Face Serum (100g)



#### Directions for Use - Hydrate the Skin First

1. Apply a small quantity of the Face Serum to fingertips and gently massage into the affected areas until the Serum has absorbed. Before applying in the evening, remove make up with a gentle, skin friendly cleanser. The serum can be used on the face, hands and neck where fine lines and/or wrinkles persist
2. Apply morning and in the evening before sleep. Continue this routine for a minimum 3-4 weeks to see a significant improvement.

### Silk Hydra-Fix Moisturising Cream (50g)



#### Directions for Use - Moisturise the Skin

1. After applying the face serum and allowing it to fully absorb, apply the moisturising cream to the affected areas (morning and night). It should fully absorb rapidly. Only a small amount is required for each application.
2. After applying the cream, make-up can be applied directly to the face if required. The moisturising cream also acts as a great make-up primer.

**Package Price £37.80 - SAVING 10%**

Repeat above procedure daily for best results. Improvements should be seen within 3-4 weeks with fine lines and wrinkles significantly reducing in appearance. Continued regular daily use of the Serum and Moisturising Cream should further improve appearance over time and will maintain the skin in a well hydrated and moisturised condition.